

DIGITALEUROPE 



Masters of Digital 2022

3 FEBRUARY / BRUSSELS & ONLINE

Sponsorship Brochure

Contact: Kivanc Akil
Senior Events Manager & Executive Coordination
kivanc.akil@digitaleurope.org

www.mastersofdigital.org



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Summary of Sponsorship Packages

Package Levels

€50,000 €30,000 €10,000

Benefits	1	2	3
Named as Sponsor (at selected level) with logo on all event promotion materials	✓	✓	✓
Company logo included on all pre-event, post-event and event day materials	✓	✓	✓
Opportunity to provide discussion/position papers to attendees ahead of the event, and in delegate packs	✓	✓	✓
Guaranteed and complementary delegate places at the in-person element (please note: in cases where there restrictions remain in place on the number of attendees who can attend events, you will be in the priority group to receive delegate places)	3	2	1
Opportunity to take both a physical and a virtual exhibition stand, with the chance to link these by broadcasting live or hosting Q&A sessions from your physical stand onto the virtual platform	✓	✓	
Guaranteed speaking position at a plenary session	✓	✓	
1 place at the exclusive VIP lunch and pre-conference dinner	✓	✓	
Opportunity to put one branded item in the delegate packs, to be handed out to all in-person attendees	✓		
Opportunity to help shape the chosen plenary session your company representative will be participating in	✓		
Exclusive opportunity to host a open side session of 30 minutes during the networking breaks. Format is flexible but must be approved in advance by DIGITALEUROPE. Organisation of this session is down to the sponsor	✓		
Opportunity to host a private invite only networking breakfast or lunch. Sponsors can design the content (*to be approved by DIGITALEUROPE) and will be given access to attendee list in advance with DIGITALEUROPE assisting in sending invitations both to attendees, and to other stakeholders where necessary	✓		
Opportunity to work with the event organisers to set audience polls	✓		
Video interview opportunity with your speaker – with a clip included in the event highlights video, and full interview edited into a standalone video	✓		
Invitations to specific potential delegates sent on your behalf	✓		
Supporter of the Future Unicorn Award	✓		
Host a virtual exhibition booth only – with the option to showcase a pre-recorded video, presentation, documents, reports and links			✓

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Other sponsorship packages

[Get in touch](#) to discuss our other sponsorship opportunities

Pre-conference dinner sponsor

A highlight of the event is the invitation-only VIP dinner & debate. All speakers, high level guests and senior policymakers who are participating at the event in-person meet for a 3 course sit-down dinner, which will include time for informal networking and a room-wide debate on issues relating to the conference topics.

Cocktail sponsor

The networking reception following the event will (as long as Covid restrictions in the venue allow) be open to all in-person attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapes.

Exhibition booth

Join the exhibition hall to showcase, promote and introduce products, technology and services to attendees. Options include an in person or virtual booth.